



FOR IMMEDIATE RELEASE

UNITED STATES CHEERLEADING ASSOCIATION (USCA) JOINS THE ONE GLOBAL FINALS

November 8, 2023, The ONE Cheer & Dance Global Finals is excited to welcome the United States Cheerleading Association (USCA) as an associate partner of The ONE Global Finals. USCA hosts events in Florida, focusing on building character through the sport. Marc Chaykin of the United States Cheerleading Association says, "Building athletes Self Esteem, Confidence, and Character through the sport of Cheerleading is building our future leaders in the sport. We are excited to partner with The ONE Global Finals, offering bids to an end-of-season event series that matches our mission". United States Cheerleading Association will add opportunities for teams to earn partial paid and paid bids to The ONE Global Finals.

ABOUT THE ONE GLOBAL FINALS

The ONE Finals is a unique, end-of-season event series offered to Cheer and Dance Teams since 2013. Top independent event producer companies will award teams placing first through third ONLY with exclusive bids to the One Finals. Each finals location champion will receive rings and move on to the Virtual Global Finals to see who will become The ONE! Unlike any other end-of-season event, Bids to The ONE are prestigious to earn and challenging to get. Teams must be the BEST in your division at participating in bid events to qualify for The ONE. This exclusivity makes earning the title of "THE ONE" a true reward for your season-long teamwork, dedication, and victory! Host locations are Virginia Beach, Virginia; Sandusky, Ohio; Las Vegas, Nevada; and Orlando, Florida. Visit <http://www.theonefinals.com> for more information on bid events in your area.

ABOUT UNITED STATES CHEERLEADING ASSOCIATION (USCA)

United States Cheerleading Association's mission is to enhance the lives of athletes across the world with the tremendous sport of Cheerleading! USCA promotes Teamwork, Sportsmanship, Honor, Honesty, Character, and Perseverance by providing Class programs, Team Programs, Camps, and Competitions to teams worldwide. The goal is to lead through building Self Esteem, Self Confidence, and Fitness. Join USCA at one of our Florida bid qualifiers. Visit <http://www.uscheerleading.com> for more information about USCA events and services.

Interested in becoming an Associate Company of The ONE Global Finals? Email us at admin@theonefinals.com