



## **FOR IMMEDIATE RELEASE**

### **IMPACT CHEER CHALLENGE JOINS THE ONE FINALS ADDING OPPORTUNITIES IN NEW JERSEY**

Northeast Event Producer joins The ONE Finals to offer paid and partial paid bids.

**CLARKSVILLE, MARYLAND, OCTOBER 15, 2021** The ONE Cheer & Dance Finals is excited to welcome, ImpACT Cheer Challenge as a bid giving company of The ONE Finals. Nick Gregory, ImpACT co-owner says, "We recognize the opportunity The ONE Finals offers our customers and are thrilled to be a part of a leading group of event producers whose focus is the athletes." Heather Petz, owner of Champion Cheer Central and a partner of The ONE Finals, added, "Having Impact Cheer Challenge join The ONE Finals gives more paid and partial paid bid opportunities into the Northeast region. Nick and Lisa Borzotta are great partners in the industry with a shared vision of bringing athletes together to celebrate their accomplishments while producing a quality event".

#### **ABOUT THE ONE FINALS**

The ONE Finals is a unique, end-of-season event series offered to Cheer and Dance Teams since 2013. Top independent event producer companies will award the top three placing teams ONLY with exclusive bids to the One Finals. Each finals location champion will receive rings and move on to the Virtual Finals to see who will be crowned The ONE! Unlike any other end-of-season event, Bids to The ONE are not handed out to thousands of teams. Teams must be the best in your division at participating in bid events to qualify for The ONE. This exclusivity makes being crown THE ONE a true reward for your season-long teamwork, dedication and victory! Visit <http://www.theonefinals.com> for more information on bid events in your area.

#### **ABOUT IMPACT CHEER CHALLENGE**

ImpACT Cheer & Dance Challenge was designed by coaches and judges with the competitors and the spectators in mind. Our philosophy is simple - create an event with quality judges who offer the critiques that coaches/teams can learn from and improve with. We hope to provide a variety of events for all levels of competition and grow into becoming one of the most prestigious competitions in the state. We strive to use the feedback we have gotten from coaches, judges, participants and fans over the years to organize events that are fun for all. Visit <https://www.impactcheerchallenge.com> for dates and locations.

Interested in becoming an Associate Company of The ONE Finals? Email us at [admin@theonefinals.com](mailto:admin@theonefinals.com)