



FOR IMMEDIATE RELEASE

## **UNITED EVENTS JOINS THE ONE FINALS AS AN OWNER COMPANY**

The ONE Finals adds United Events to the lineup of bid giving event producers

**LINTHICUM, MARYLAND May 14, 2019**, The ONE Finals is excited to welcome, United Events, as a new owner company of The ONE Finals. United Events is comprised of two models of competitions; United Cheer focusing on full production events for D1 & D2; and Spotlight Championships that is a lower cost option solely for D2 teams. Lacey Smith, VP of Operations said, “One of our main goals is to provide our customers with options”. Sydney Farley, VP of Development added, “The ONE Finals gives us the tool to provide bid options to our customers to an established and proven end of season event. We are excited to give the Southwest Region more bid opportunities to The ONE Finals”. Lisa Saline, owner of DX Events says, “United Events has been a consistent brand in our industry. We are thrilled to have them on board as an owner of The ONE Finals”.

### **ABOUT THE ONE FINALS**

The ONE Finals is a unique, end-of-season event series offered to Cheer and Dance Teams since 2013. Top independent event producer companies will award the top three placing teams ONLY with exclusive bids to the One Finals location of their choice. Each finals location champion will receive rings and move on to the Virtual Finals to see who will be crowned The ONE! Unlike any other end-of-season event, Bids to The ONE are not handed out to thousands of teams. Teams must be the best in your division at participating bid events to qualify for The ONE. This exclusivity makes being crowned THE ONE a true reward for your season-long teamwork, dedication and victory! Visit <http://www.theonefinals.com> / for more information on bid events in your area.

### **ABOUT UNITED EVENTS**

United Events has been producing cheer and dance competitions since 2003. United Events is comprised of two different style competitions; United Cheer and Spotlight Championship. United Cheer offers divisions to both D1 & D2 customers with full production and more. Spotlight Championships focuses on producing an event that is affordable, fun, with the same great service catered to D2 teams. For more information on United Events throughout the Southwest Region visit <http://www.unitedcheer.com/>