



FOR IMMEDIATE RELEASE

## **UCE JOINS THE ONE FINALS AS AN OWNER COMPANY**

New Owner Company increases paid bid area for teams to attend The ONE Finals

**LINTHICUM, MARYLAND, May 9, 2019** The ONE Finals is excited to welcome, Molly Shreffler and UCE, as a new owner company of The ONE Finals. Molly has over thirty-five years of cheerleading and dance experience including competing as a Level 9 gymnast, University of Louisville Cheerleader, owner and manager of gymnastics and cheerleading facilities as well as judging and event production experience. Ann Lehrmann, Executive Director of The ONE Finals, says, "We are proud to celebrate seven seasons of The One Finals and look forward to having Molly and her team join us for season eight as an owner of The One Finals. Adding Molly to our existing group of passionate independent event producer leaders will strengthen our goal to deliver an elite end of season top notch product that puts the athletes first". Molly Shreffler added " We are honored for the opportunity to share this amazing experience with our customers and are proud to be an owner of The One Finals. The One Finals is a consistent brand offering an exclusive product that gets better every year".

### **ABOUT THE ONE FINALS**

The ONE Finals is a unique, end-of-season event series offered to Cheer and Dance Teams. Top independent event producer companies will award the top three placing teams ONLY with exclusive bids to the One Finals location of their choice. Each finals location champion will receive rings and move on to the Virtual Finals to see who will be crowned The ONE! Unlike any other end-of-season event, Bids to The ONE are not handed out to thousands of teams. Teams must be the best in your division at participating bid events to qualify for The ONE. This exclusivity makes being crown THE ONE a true reward for your season-long teamwork, dedication and victory! Visit <http://www.theonefinals.com> / for more information on bid events in your area.

### **ABOUT UCE**

Ultimate Cheer Experience, UCE, is an independently owned cheer and dance event company now offering Paid Bids to THE ONE Finals. UCE was developed in 2006 and is a USASF Certified Event Producer of Cheer and Dance Competitions. UCE focuses on the athlete experience and has something for everyone! Visit <http://www.ucecheer.com> / for more information on events in your area.