



FOR IMMEDIATE RELEASE

## **CHEER DERBY JOINS THE ONE FINALS AS AN OWNER COMPANY**

The ONE Finals adds bid events in Indiana, Kentucky, Ohio and Tennessee

**LINTHICUM, MARYLAND May 15, 2019,** The ONE Finals is excited to welcome, Cheer Derby, as a new owner company of The ONE Finals. Melanie Shirley, Vice President of Marketing, says, “We are elated to be the newest member of this flourishing company. At Cheer Derby. “WE KNOW CHAMPIONS” and those champions will be a wonderful asset to The One Finals.” Darren DeMoss, owner of WSA, “Adding Cheer Derby to our existing line up of event producers will broaden the reach to give more teams the opportunity to earn bids to The ONE Finals. Cheer Derby’s mission to produce quality events that is focused on the athletes is whom we are looking to partner with”. Cheer Derby hosts events in Indiana, Kentucky, Ohio, and Tennessee.

### **ABOUT THE ONE FINALS**

The ONE Finals is a unique, end-of-season event series offered to Cheer and Dance Teams since 2013. Top independent event producer companies will award the top three placing teams ONLY with exclusive bids to the One Finals location of their choice. Each finals location champion will receive rings and move on to the Virtual Finals to see who will be crowned The ONE! Unlike any other end-of-season event, Bids to The ONE are not handed out to thousands of teams. Teams must be the best in your division at participating bid events to qualify for The ONE. This exclusivity makes being crowned THE ONE a true reward for your season-long teamwork, dedication and victory!

Visit <http://www.theonefinals.com> / for more information on bid events in your area.

### **ABOUT CHEER DERBY**

Established in 2014, Cheer Derby is passionate about providing a “southern hospitality” experience for all the athletes and their families in attendance. The staff of Cheer Derby strives to over-deliver on their promise to produce high energy, fun-filled, family-oriented events. Visit Cheer Derby, <https://www.cheerderby.com> to schedule your next Paid Bid event to The ONE Finals.