



FOR IMMEDIATE RELEASE

## **DIAMOND CHEER & DANCE IS NOW AN OWNER PARTNER OF THE ONE FINALS**

Diamond Cheer & Dance adds events in Alabama, Florida, Georgia, Mississippi, South Carolina and Tennessee

**LINTHICUM, MARYLAND September 8, 2020**, The ONE Finals is pleased to welcome Diamond Cheer & Dance as a new owner partner of The ONE Finals. Kimberly Soder, owner of CCC says, "Diamond Cheer & Dance's experience of fifteen years in the Industry along with their focus on family-oriented events adds to our already strong line-up of independent event producers." Carol Walters, the owner of Diamond Cheer & Dance, added, "We believe in The ONE Finals. The ONE Finals is a consistent, quality end of season event series. Our values at Diamond Cheer & Dance best match The ONE Finals, and we are excited to partner with the industry's best independent choice." The ONE Finals look forward to hosting events in Sandusky, Ohio; Virginia Beach, Virginia; New Orleans, Louisiana; and Orlando, Florida, in 2021!

### **ABOUT THE ONE FINALS**

The ONE Finals is a unique, end-of-season event series offered to Cheer and Dance Teams since 2013. Top independent event producer companies will award the top three placing teams ONLY with exclusive bids to the One Finals location of their choice. Each finals location champion will receive rings and move on to the Virtual Finals to battle it out for Jackets and the title of "The One". Unlike any other end-of-season event, Bids to The ONE are prestigious. This exclusivity makes winning THE ONE a valid reward for your season-long teamwork, dedication and victory! Visit <http://www.theonefinals.com> for more information on bid events in your area.

### **ABOUT DIAMOND CHEER & DANCE**

Founded by Carol Walters in May of 2005, Diamond Cheer & Dance is a family-owned business that has brought together a passionate and dedicated team to the cheer and dance Industry. At Diamond Cheer & Dance, it is about the athletes, coaches, and parents experience while focusing on professional and fair competition. Check out and experience Diamond Cheer & Dance at [www.diamondcheeranddance.com](http://www.diamondcheeranddance.com) to schedule your next bid event to The ONE Finals.